Description for Task 3: A/B Testing

Get the dataset (csv file) [here](https://drive.google.com/drive/folders/1eUI8J0IrjBDKKz-7OGp75uuX3_AdL7hU?usp=sharing).

Description

| User ID | Sample of A/B testing. The list is random |
| --- | --- |
| Timestamp | Timestamp where the A/B testing was taken |
| Group | Treatment and Control |
| Landing Page | Old Page and New Page. New Page for Treatment, Old Page for Control |
| Converted | 0 and 1. 0 new landing page did not affect user conversion, 1 new landing page affect user conversion |